

October 28, 2013 Contact: Jacqueline Lowe, 703.303.2044 jackie@minervaco.com

Victory Healthcare Announces Heartburn Centers of Texas Heartburn Centers of Texas is a resource for those suffering from heartburn, acid reflux and gastroesophageal reflux disease.

The Woodlands, TX - Victory Healthcare is excited to announce its newest endeavor, the Heartburn Centers of Texas, dedicated to alleviating heartburn, acid reflux and gastroesophageal reflux disease (GERD) through specialized surgery.

"Victory Healthcare is proud to announce the launch of Heartburn Centers of Texas," says Victory President Michael Urbach. "Through Heartburn Centers of Texas we provide convenience, information, support, and treatment to patients with an unparalleled commitment to finding the right solution for each individual."

Heartburn Centers of Texas believes in educating patients about GERD, testing them, offering them the appropriate options and helping to select the right treatment. GERD is caused when stomach acid repeatedly refluxes into the esophagus and it has major detrimental consequences if not treated properly. Patients who are not getting better from current therapy or who are uneducated about their condition can come to Victory Surgical Hospital East Houston and undergo definitive testing to determine the absolute certainty of whether or not they have GERD and any of its complications. If GERD is indicated, a thorough evaluation is performed to gather all necessary info to provide an accurate assessment of the disease

As part of developing its Heartburn Center, Victory has assembled world-class surgeons to determine the best treatment course for long-term healing. Satish Iduru, MD, a specially trained gastroenterologist working with Victory believes, "Many patients are misdiagnosed with heartburn or are simply left on medications for years that can cause long term health effects."

Heartburn Centers of Texas will use a coordinated approach with its physicians and specially trained patient navigators to support the patient throughout their experience with education, attention and personalized care.

"It is our hope that through Victory's Heartburn Centers of Texas, we can change the future for GERD and heartburn sufferers," says Urbach.

To learn more, visit www.heartburncentersoftexas.com.



About Victory Healthcare

Based in The Woodlands, Texas, privately owned Victory Healthcare is creating the standard in surgical care through its growing network of specialized surgical hospitals, training and education centers, and the only privately held tissue bank in the state of Texas. Our surgeons are the most highly trained and respected physicians in their fields, committed to providing revolutionary technology and minimally invasive treatment techniques. We create a first class experience for our patients in our state-of-the-art facilities that include concierge services, a one-to-one nurse to patient ratio, and personalized service in an environment designed to promote comfort and healing. Victory Healthcare partners with physicians to create an exceptional surgical experience for our patients, their families, and our surgeons. Learn more about the Victory Difference – a dedication to healing through education, technology and first-class care - at victory-healthcare.com or follow us on Facebook.